

IDE 632 Final Exam

Product Design Specifications

Instructional Designer(s): [include name(s)]

Introduction

It should reflect your understanding of the project and your plan for dealing with it. Keep it brief and to the point.

Client

Who is the project client?

Audience

Who are the intended **audiences of the products**.

Project Goal and Objectives

Define the goal of the project.

List the objectives for the project as bulleted points. For this, you can use SMART objectives.

- Objective 1.
- Objective 2.
- Objective 3.

Means

What is the best way to accomplish the objective?

Here's where you might say, "Design a web site (or ad campaign or brochure.)" Always keep this issue open while you are exploring the other aspects of the project. The project details section is where you will expand upon this.

Project Plan Details

[this section may require some additional research after initial brief is created. Below is examples from interactive econ. Research and functionality may depend on project type.]

Project Tasks

Select an ISD model to organize your project task list. **Explain briefly your rationale for selecting that model.** List specific tasks necessary to complete project.

Resources

Describe necessary resources for this project. This includes, personnel, any software and hardware resources, space for implementation, etc. If you think through the process, imagine all the things you will need to complete this within the context of your design and identify.

Product Specifications

This section is for production team. Identify any specific details about deliverables

Evaluation

Briefly describe how will you evaluate the worth and/or merit of the product.

Reflection

This section is for you to reflect on the process in this context:

- Describe any limitations or constraints for completing the project. This could be limitations such as technology, time, learning competencies, and conditions.
- What more did you feel you would need to know to be able to complete this?
- What questions did you wish you or someone else had asked during the client interview?

Team Process Critique

FOR TEAM SUBMISSIONS EACH PERSON SHOULD COMPLETE THE CRITIQUE SEPARATELY

Describe your team process

- Why did you choose to work in a team?
- Who did what? (e.g., Did you work through the process together? Did you divide up the tasks?)
- What were the advantages and disadvantages of working in a team?
- What went well?
- What did not go well?